

EXCITING NEW SUZUKI MODELS FOR 2015 AND BEYOND!

After being teased at Auto Shows and on various Auto Blogs throughout 2014, the Suzuki SX4 S-Cross is finally in production and is expected to reach the Caribbean/Latin American market in early 2015.

The new SX4 is based on the concept car S-Cross, which Suzuki showcased at the 2012 Paris Motor Show in September 2012. Suzuki created the new SX4 by uniting its compact-car know-how with technologies honed for sport utility vehicles.

Although we have yet to announce a retail price on this all-new model, we expect it to compete favourably with similar manufacturer's models in this segment when it hits our showroom floor in January.

Following closely behind the SX4 S-Cross will be the Suzuki Ciaz, an entirely new mid-sized, C-segment sedan. Just like the S-Cross, the Ciaz will arrive in January. Look for more information on this exciting new model in the in the coming months.



Also in the pipeline is a new compact SUV, aimed to launch in Q4 2015. The concept model, dubbed the *iV-4*, was unveiled at the 65th IAA Frankfurt Motor Show and received much attention from press and auto enthusiasts alike.

The *iV-4* will be light in weight and boast among the lowest CO2 emissions in its class. And besides being eco-friendly, the four-wheel drive model will come equipped with ALLGRIP, the next generation of 4WD technology, in order to deliver the powerful drive the user expects of an SUV. It will thus offer a combination of design and off-road performance that goes beyond a typical city SUV.

And finally, rounding out the lineup is the new *Ertiga* MPV with three row seating, and a newly redesigned *Celerio* coming Q1 2015. This new product range underscores Suzuki's reinforced commitment to Latin America and the Caribbean.

